

#Oakland Undivided

The vision of **#OaklandUndivided** is to close the digital divide in Oakland for good.



#OAKLANDUNDIVIDED FOUNDING PARTNERS



Tech Exchange



CITY OF OAKLAND



OAKLAND UNIFIED SCHOOL DISTRICT
Community Schools, Thriving Students

#OaklandUndivided

SUSTAINING STUDENT ACCESS

#OaklandUndivided's commitment:

ensure every Oakland public school student has home access to a computer, internet connection, and culturally-competent technology support.



OUR IMPACT

12% → 98%

Pre-Pandemic

Today

Increase in Tech Connectivity

For students from low-income backgrounds

#OaklandUndivided has provided to students in need:

35,000+ COMPUTERS

15,000+ HOTSPOTS

18,000+ TECH SUPPORT RESPONSES

To sustain access for all 50,000+ students, we are institutionalizing our best practices and leveraging federal funds.

Assessing Need for Every Student Every Year: We are incorporating the home digital needs assessment into the annual registration process
Federal Funds for Home Access: We are utilizing the Emergency Connectivity Fund to continue providing computers and hotspots to all students. We are facilitating enrollment in the Affordable Connectivity Program (\$30/month) to subsidize long-term broadband to all eligible homes.

#OaklandUndivided CITY-WIDE BROADBAND STRATEGY

COMMUNITY CONNECTIVITY

To fully bridge the digital divide across our city, #OaklandUndivided has expanded our mission to include connecting 90% of Oakland's 36,000 unconnected households within 5 years.

CO-OP LTE NETWORK:

Launching public internet through BlocPower community-owned networks in East Oakland, Fruitvale, and West Oakland.



WIFI TO THE DOOR:

OakWifi zones were created by City Council to provide free public Wi-Fi in our most high-need areas.

OAKWIFI



EXPANDED INFRASTRUCTURE:

After advocacy from the #OU coalition, California selects Oakland as one of only three urban areas for phase 1 of California's historic investment in fiber infrastructure to expand broadband access in Oakland's most under-connected communities.



OAKLAND CONNECT:

Oakland selected as inaugural pilot city for nationwide initiative to close the digital divide through:

BROADBAND ADOPTION HUBS

Help Oakland residents enroll in the Affordable Connectivity Program to access free or discounted internet

APARTMENT CONNECT

Provides low-income residents with free apartment Wi-Fi

Education SUPERHIGHWAY



#OaklandUndivided *Celebration*

Celebrating our collective impact to date, learning about our plans to sustain and scale in 2022–23, and sharing in our vision to close the digital divide for good.

Friday, May 6, 2022 | Martin Luther King, Jr. Elementary School

12:00pm to 1:00pm **INTERACTIVE RECEPTION**

Featuring Oakland EastSide All-Star Ensemble and #OaklandUndivided Partners BlocPower, Education SuperHighway, Greenlining, MLK, Jr. Elementary, OUSD Student Internship, and Tech Exchange demonstrating the work they do to close the digital divide.

1:00pm to 2:00pm **CELEBRATION**

Highlighting our impact, committing to connect all Oakland public school students—Pre-K through College—and announcing our expanded vision to close the digital divide for all Oaklanders.

CO-EMCEES

*Jessica Ramos, 2021 Skyline Graduate and UC Berkeley Student
Keta Brown, Oakland Parent and The Oakland REACH Co-Founder
David Silver, Director of Education for Oakland Mayor Libby Schaaf*



#OAKLANDUNDIVIDED Student, Parent, and Educator Perspective

*Roma Groves, Martin Luther King, Jr. Elementary School Principal
Tigana Chase, McClymonds student and OUSD Tech Repair Student Intern
Natalie Gallegos, OUSD Student Board Director
Jessica Fernandez, Head Start and OUSD Parent*



REMARKS: Impact, Special Announcement & Vision for the Future

*Dr. Kyla Johnson-Trammell, OUSD Superintendent
Libby Schaaf, Mayor of Oakland
Mia Bonta, California State Assemblymember, District 18
Scott Adams, Deputy Director of Broadband & Digital Literacy, CDT
Geoffrey Starks, Commissioner, U.S. Federal Communications Commission*



THANK YOU TO OUR PARTNERS

FOUNDING PARTNERS



Tech Exchange



OAKLAND UNIFIED SCHOOL DISTRICT
Community Schools, Thriving Students



CITY OF OAKLAND



LEADERSHIP PARTNERS



ALAMEDA HEALTH CONSORTIUM

ALL CITY COUNCIL



BLOC POWER

Clever



common sense education®



EAST OAKLAND YOUTH DEVELOPMENT CENTER



Education for Change



Education SUPERHIGHWAY



FAMILIES
Center for quality education all



GENERATION thrive



THE GREENLINING INSTITUTE



EMPOWERMENT



KAPOR CENTER



La Clínica.
a californianetABC center



LATINO EDUCATION NETWORK



LEADERSHIP PUBLIC SCHOOLS



LIGHTHOUSE Community Public Schools



NAACP



OAKLAND ATHLETICS



Oakland Housing Authority



OAKLAND FAMILIES giveback



Oakland Public Library



THE OAKLAND REACH



OAKLAND THRIVES



OAKLAND UNIFIED SCHOOL DISTRICT OFFICE OF EQUITY



OAKWIFI



Oakland Youth Advisory Committee OYAC



occur



Scientific Adventures for Girls



YDEWAYZ



THE UNITY COUNCIL



YU



100 BLACK MEN of the Bay Area, Inc.

THANK YOU TO OUR DONORS

TRANSFORMATIONAL PARTNER (\$10M)

Jack Dorsey

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Oakland Public Education Fund*
Siriwan Singhasiri & Kenneth Lin Foundation
The PG&E Corporate Foundation** • T-Mobile

GIGABYTE LEVEL (\$250K - \$499K)

Arrow Impact • Ces Butner • Salesforce
California Emerging Technology Fund*

MEGABYTE LEVEL (\$100K - \$249K)

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Koshland Foundation • Oakland COVID-19 Relief Fund

KILOBYTE LEVEL (\$10K - \$99K)

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Family & Beyond • Kapor Center • Oakland Athletics Community Fund*
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Comcast • T-Mobile

+ Many other individual donors

Special thanks to our **SIGNATURE PARTNERS AMAZON** and **GILEAD FOUNDATION**, all of our recent donors*, and our donors who have contributed multiple times* for your continued support to help us realize our vision to close the digital divide for good.



GILEAD Foundation

COMMUNITY ENDORSERS

*who champion the vision of #OaklandUndivided
to close the digital divide for good*

ELECTED LEADERS

Mayor Libby Schaaf

Oakland City Councilmembers

Dan Kalb • Sheng Thao • Noel Gallo
Loren Taylor • Treva Reid

OUSD School Board Directors

Sam Davis • Aimee Eng • Dr. Gary Yee
Mike Hutchinson • Dr. Cliff Thompson

Alameda County Supervisor Nate Miley

OUSD Student Directors

Natalie Gallegos • Samantha Pal
Former OUSD Student Director
Jessica Ramos

State of California

Assemblymember Mia Bonta
Assemblymember Buffy Wicks
State Superintendent of
Public Instruction Tony Thurmond

COMMUNITY LEADERS

All City Council

Citlali Espinoza, Leader
Linh Le, President

Black Cultural Zone

Nehanda Imara, Coordinator

Black Joy Parade

Elisha Greenwell, CEO

BlocPower

Donnel Baird, CEO

California Department of Education

Abel Guillén, Deputy Superintendent

California Government

Operations Agency

Amy Tong, Secretary of
Government Operations

City of Oakland

CIO Tony Batalla
Nicole Neditch, Assistant
to the City Administrator

East Oakland Youth

Development Center

Selena Wilson, CEO

Families in Action

Kimi Kean, CEO

Generation Thrives

Ay'Anna Moody, Director

Greenlining Institute

Vinhcent Le, Senior Legal Counsel

Homies Empowerment

Dr. Cesar Cruz, Co-Founder

Kapor Center

Lili Gangas, CTO

La Clínica de la Raza

Jane Garcia, CEO

Latino Education Network

Emma Roos, Leader
Jorge Lerma, Leader

Lighthouse Community Public Schools

Manisha Patel, Director of Technology

Oakland Housing Authority

Patricia Wells, Executive Director

Oakland NAACP

George Holland, President
Cynthia Adams, Vice President

Oakland Promise

Sandra Ernst, CEO
Dulce Torres-Petty, Senior Manager

The Oakland REACH

Lakisha Young, CEO
Michael De Sousas, CPO

Oakland Thrives

Melanie Moore, CEO

Oakland Unified School District

Superintendent Dr. Kyla Johnson-Trammell
Curtiss Sarikey, Chief of Staff
Susan Beltz, CTO

Scientific Adventures for Girls

Tiffany Sprague, Co-Founder

Tech Exchange

Ben Delaney, Interim Executive Director

Unity Council

Chris Iglesias, CEO
Karely Ordaz, Chief of Staff

Youth Uprising

Yanad Burrell, CEO

SCHOOL AND COLLEGE PARTNERS

who have joined the #OaklandUndivided movement
to connect students cradle to career

EARLY CHILDHOOD EDUCATION



**OAKLAND UNIFIED
SCHOOL DISTRICT**

Community Schools, Thriving Students

All Pre-K Programs



CITY OF
OAKLAND
HEAD START



Early Head Start Families (ages 0-3)

Head Start Families (ages 3-5)

K-12 SCHOOLS



**OAKLAND UNIFIED
SCHOOL DISTRICT**

Community Schools, Thriving Students

All Elementary Schools

All Middle Schools

All High Schools

AIMS K-12 College Prep • Aspire Public Schools • Amethod Public Schools
Education For Change • Lighthouse Community Public Schools
Individual Oakland Public Charter Schools

*Alternatives in Action High School, ARISE High School, Aurum Preparatory Academy,
Bay Area Technology School, Community School for Creative Education,
Envision Academy Middle Grades, Envision Academy of Arts and Technology,
Francophone Charter School of Oakland, KIPP Bridge Academy,
Leadership Public Schools Oakland R&D, Oakland School for the Arts,
Oakland Unity Middle School, Urban Montessori Charter School, Yu Ming Charter School*

BAY AREA COLLEGES AND UNIVERSITIES

Berkeley
UNIVERSITY OF CALIFORNIA



CALIFORNIA STATE
UNIVERSITY
E A S T B A Y

MILLS



SAN FRANCISCO
STATE UNIVERSITY



**HOLY NAMES
UNIVERSITY**

Since 1868



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#OAKLANDUNDIVIDED

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Share Your Story • Offer Feedback



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